

KTXA PROGRAM/ISSUES REPORT

July 1-September 30, 2011

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News (weeknights at 7pm and 8pm). The station also broadcast a series called Get Healthy Texas, a segment in newscasts which focuses on ways to help those in our community to live healthier lives as well as quarterly Get Healthy Texas programs that air in prime time.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

KTXA TXA 21

Quarterly Issues Report

July – September 2011

Community

7/6 7, 8pm Fort Worth and Arlington are two attractive areas for relocating according to a national study. **7/6 8pm** A Fort Worth library has a new look and mission. The Meadowbrook Library is now the E-Skills library and Job Center. **7/11 8pm** Forbes Magazine ranked Dallas seventh in the nation as a boom city. **7/15 8pm** A report on a benefit for a Brownwood, Texas firefighter who died after falling from the stands at a Texas Rangers' game. He was trying to catch a ball. **KTXA airs a weekly series titled She's the Boss. The segment profiles women CEOs and executives in North Texas.** **7/13 7pm** A look at how the program Dress for Success changed the life of one woman. **7/25 7, 8pm** At Mary Kay's annual conference it was announced that not only will they give away pink Cadillacs, but also black Ford Mustangs as an incentive. **7/25 7, 8pm** A report on a woman who nearly 70 years ago served in the United States Navy during World War II as a Wave. **7/27 8pm** A female owner of a construction company talks about balancing her job and being a mother. **8/3 8pm** Because of the high temperatures the Fort Worth Museum of Science and History has a summer program teaching kids about science and health. **8/3 7pm** A couple donated all of their newborn's clothing and accessories to the March of Dimes following the death of their baby. **8/3 7pm** KTXA is the sponsor of the March of Dimes Cowtown Cradles Community Baby Shower. Viewers dropped off new and gently used baby items at a Fort Worth hospital. **8/8 7pm** The Wilkinson Center held its annual Back to School Shoe Drive for Dallas area kids. The Center provided new shoes and socks to 1,800 children.

8/17 7pm Dallas city leaders honored Congresswoman Eddie Bernice Johnson on her many years of service. **9/7 8pm** Legal expert Jerry Loftin discussed whether cities have any rights when it comes to drilling for natural gas in North Texas. **KTXA aired the 46th Annual MDA Telethon. During the week leading up to the broadcast stories about those with MD and related illnesses aired in newscasts.** **9/16 7pm** A thirteen year old enjoyed a trip to the amusement parks in Orlando courtesy of the Make a Wish Foundation. **9/21 7pm** A new exhibit in Dallas highlights the work of several artists who are blind. **9/28 7pm** NASA has provided a U. T. Arlington professor with a 1.2 million dollars grant to develop a specialized instrument that could possibly detect the beginning stages of life on Mars. **KTXA aired multiple stories on the Texas heat this summer. The stories covered topics like staying cool, healthy, the drought, water shortages, keeping pets healthy, yard care, etc.**

Education

7/6 8pm The Dallas school district is considering selling the naming rights to schools and stadiums to try and raise revenue. **7/18 7pm** Educators in Irving are debating the best way to teach Spanish speaking students English. **8/10 8pm** Dallas ninth graders entering high school and sixth graders heading to middle school spent a week on campuses before classes begin. It's part of the Early Start Academy. **In August KTXA aired stories to help parents prepare their children for going back to school. A phone bank was held so that parents could ask experts' questions on various school related topics.**

Medical

KTXA airs weekly medical reports in its Get Healthy Texas segment. **7/6 7pm** A report on how to treat a summer cold. **7/15 8pm** In Tarrant County there have been record numbers of elderly visiting the emergency room for heat related illnesses because of the 100 plus degree temperatures. **7/15 8pm** A report on a permanent hair removal procedure. **7/25 7pm** Some of the world's most popular prescription drugs will be available to millions of people in generic form soon. **7/27 7pm** Young kids are learning to play tennis and stay fit using the Quickstart tennis method. **7/27 7pm** A report on how tissue donations works. **8/3 7pm** A report on why it is important for women to take the proper supplements during pregnancy. **8/3 7pm** A North Texas family discusses why parents of college students should get their children vaccinated for meningitis before starting college. Their daughter survived the disease, but loss several limbs. **8/5 7pm** A group of men share them stories about living with wives who survived cancer. **8/10 7pm** A report on treating victims of hypothermia. **8/12 7, 8pm** A look at how long a woman should wait to become pregnant following a miscarriage. **8/22 7pm** People who search the web at work are actually more productive. **8/24 7pm** A massage can help relieve pain for people with cerebral palsy and Parkinson's disease.

8/24 7pm A popular European skin treatment is now offered at a Dallas spa. It promises to make skin look tighter and more youthful. **KTXA sponsored a Get Healthy Texas Family 5K and Kid's Triathlon in Keller.** **9/12 7pm** Dallas schools kicked off its Three Months to Three Miles training program. Students and their families are training to run in the Dallas White Rock Marathon 5K in December.

Economy

7/11 8pm The Fort Worth Fire Department is accepting online applications for its 2012 fire trainee class. **8/3 8pm** Food pantries are finding less on their shelves because so many people are in need. **8/3 7pm** A spokesperson with Reliant Energy offers tips for decreasing electric bills. **8/10 8pm** A rally for the unemployed was held in Dallas and Fort Worth. Each was one of hundreds of rallies across the nation pushing Congress to find money to save and create jobs. **8/17 7pm** Financial expert Jim LaCamp offers help for those who are behind on their mortgage payments. **8/17 7pm** Rockwall the smallest county in Texas is ranked number one in job growth. **8/24 8pm** Blue Bell ice cream opened a distribution branch in North Fort Worth. **7/19 7pm** KTXA phone lines were opened to help viewers with questions about jobs and unemployment.

Crime

7/11 7pm A new state law allows employees to keep guns locked in their cars while they are at work. **7/15 8pm** Some residents of Oak Cliff spoke openly about being frightened in their neighborhood. **8/1 7, 8pm** A report on why it is often hard for store owners to detect fake bills. **8/22 7pm** Thieves are stealing sprinklers and selling the parts.